

MLK



BUSINESS

DISTRICT

ST.PETERSBURG, FL

MLKBUSINESSDISTRICT.ORG



AN INTRODUCTION

Our aim is to support local business and neighborhoods through beautification, advocacy and social events. Founded in 1994, the MLK Business District is a growing association of business owners dedicated to supporting each other, expanding our businesses, and strengthening our presence in the community. The District runs from 26th Avenue South to 34th Avenue North.

OUR MISSION

Our mission as an organization is to support local artists and businesses in the community through advocacy, networking and exposure.

Looking to become a member, volunteer, or host a meeting at your brick and mortar location? We're excited to answer any questions you may have.

hello@mlkbusinessdistrict.org



ARE WE FRIENDS YET?



facebook.com/mlkbusinessdistrict



[@mlkbusinessdistrict](https://www.instagram.com/mlkbusinessdistrict)



mlkbusinessdistrict.org



MEMBER BENEFITS	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Invitation to volunteer events, receive monthly newsletter, survey inclusion	✓	✓	✓	✓	✓
Facebook & Instagram (# of posts annually)	1	2	4	8	12
Website Directory Listing	✓	✓	✓	✓	✓
Opportunity to host a meeting or mixer	✗	✗	✓	✓	✓
Exposure in the newsletter (# of mentions to email list)	✗	✗	2	4	8
Featured Listing on MLK website	✗	✗	✗	✓	✓
Digital Footprint Audit	✗	✗	✗	✗	✓
MEMBER PRICING	\$125	\$250	\$400	\$650	\$950

**FRIENDS OF THE MLK BUSINESS DISTRICT (INDIVIDUAL PACKAGE): \$50
ADDITIONAL DIGITAL MARKETING PACKAGES + SERVICES AVAILABLE**

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